

Paul Pompidou Nsangou Nana

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EXPERIENCE

Product Designer (Contract)

Optomi/Blue Cross and Blue Shield of North Carolina

October 2023 – Present, North Carolina

- Design and prototype user interfaces with Figma, collaborating with cross-functional teams to define product requirements and develop intuitive, visually appealing designs.
- Conduct user research, maintain design consistency across consumer and enterprise experiences, and iterate based on feedback to continuously improve user experience and meet business goals.
- Regularly present work to directors for validation and feedback.
- Introduced a new critique format using Figjam to enhance collaborative design reviews, giving everyone a voice and fostering a culture of design excellence.

UX Lead

Subvrsive

August 2022 – October 2023, Austin, TX

- Grew the UX team from 2 to 5 members with diverse skill levels, from junior to senior, while also leading project work.
- Lead strategy, discovery, and design of immersive virtual and augmented reality solutions for major brands such as Knauf, Coca-Cola, Synnex, Pfizer, Mazda, Axe, and Minute Maid.
- Combined product design and consulting expertise to successfully deliver diverse projects, from designing captivating web experiences to establishing strategic immersive roadmaps.
- Orchestrated the strategy and discovery phase of Winston's first AR application, resulting in a highly successful launch with over 11,000 views in just 5 days.

Senior Product Designer (Contract)

NCR Corporation

March 2022 – September 2022, Atlanta, Georgia

- Contributed to the digital transformation of the D3 Banking platform by co-developing enhancements to the interface usability and introducing new components in the design system.
- Collaborated with the design team to address and rectify previous design shortcomings and establish new standards for integrating components into the design system, enhancing overall design consistency and functionality.
- Developed reusable patterns within the system to address and resolve inconsistencies, drawing on my extensive experience in banking, eLearning, and eCommerce to enhance design efficiency and application performance.

Digital Product Designer

Dialexa, an IBM Company

May 2021 – March 2022, US, TX, Dallas

- Collaborated with clients as a trusted product design resource, effectively managing workloads and delivering impactful designs to achieve product goals.
- Played a key role in the successful launch of a complex e-commerce marketplace for a Fortune 500 company, resulting in over \$500K in revenue generated within a month.

UX/UI Designer

Redhouse Virtual Education

April 2020 – August 2021, US, TX, Dallas

- Collaborated with the CEO and development team to create innovative solutions for product direction, visuals, and XR experiences.
- Played a pivotal role in securing deals with prospective clients by crafting impactful concepts as the sole designer.
- Designed a customizable eLearning mixed reality platform that met the unique needs of various customers.

UI Designer (Contract)

Photon/CitiBank

February 2021 – May 2021, US, TX, Irving

- Contributed to a transformative initiative, enhancing the investment Account Opening experience for Citi customers.
- Collaborated with the design team to create captivating user experiences that inspired and engaged leadership. Successfully delivered complex user experiences within tight deadlines.

Visual Designer & Consultant

Loum Designs

January 2015 – February 2021, US, TX, Dallas

- Completed 20+ successful graphic, mobile, and web design projects using effective communication and design thinking to meet clients' needs.

PROJECTS

Interim Club President and Membership Coordinator

Las Colinas Professionals Toastmasters Club · <https://5265032.toastmastersclubs.org/> · November 2021 – Present

- Assumed leadership responsibilities for club operations during extended absence of primary leaders, managing all aspects of club activities and member engagement as Acting Club President.
- Led initiatives to increase membership and improve member retention, contributing to the club's achievement of key performance benchmarks.
- Coordinated and facilitated club meetings and educational sessions, enhancing the professional development and public speaking skills of club members.

Founder and Global Design Mentor

BAMI Labs · September 2020 – Present

- Initiating the development of BAMI Labs, a creative incubator designed to unite and inspire designers and developers from around the globe with a focus on UX/UI innovation.
- Actively building a mentorship framework to nurture the talents of emerging UX/UI designers in diverse locations including Dallas, Georgia, Cameroon, and Nigeria, aiming to elevate their professional competencies.
- Crafting a platform for cross-cultural collaboration, enabling the exchange of ideas and methodologies to push the boundaries of design and technology.

EDUCATION

Bachelor of Science, Software Engineering

Western Governors University · Salt Lake City, Utah · 2026 · 3

Collin CollegeMcKinney, TX

Collin College · US, TX, McKinney · 2021

- Associate of Science DegreeGraduation:May 2021

SKILLS

SKILLS, TOOLS, INTERESTS

Skills: Workshop Facilitation, Product Strategy, Design Thinking, Project Scoping and Planning, Rapid Prototype, Information Architecture, Interaction Design, Storytelling, Usability Testing, Visual Design, Data Analysis, Agile/Scrum, Fluent in French.

Tools: Figma, Figjam, Miro, Sketch, Adobe XD, Adobe Creative Suite, Procreate, Adobe Aero, ShapesXR, Midjourney, ChatGPT.

Interests: Contemporary Art, Afrofuturism, AI, AR/VR, Future Tech, Digital Innovation, and Sci-Fi Films.